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Circular Ref: 27 of 2024

11th September 2024.

Attention – The Chief Executive Officer

Business Promotion Mission to Thailand **15th - 18th October 2024**

The Ceylon Chamber of Commerce in collaboration with the Sri Lanka – Greater Mekong Business Council (SLGMBC), will be organizing a business promotion mission to participate in the “**LogiMAT Southeast Asia - LogiFOOD Southeast Asia 2024 Expo**”, scheduled from **15th to 18th October, 2024** in Bangkok, Thailand.

This prestigious event presents a unique opportunity for networking, exploring business prospects, and fostering international partnerships.

The main objective of the business promotion mission is to facilitate and establish business contacts with potential business partners and explore emerging opportunities for joint ventures/technology transfers between Sri Lanka and Thailand.

Focus Sectors:

- Apparel
- Cinnamon
- Coconut products
- Fish & fishery products
- Gems (Polished)
- Herbal Products
- IT (Software)
- Marine Products (Seafood - Frozen)
- Plastic products
- Rubber products such as Rubber Tyres (Solid/Cushion)
- Tea
- Tourism

This proposed business promotion mission aims to explore new business opportunities, strengthen partnerships, and lay the groundwork for long-term collaboration between businesses in both countries.

Given the potential benefits of the recently signed Free Trade Agreement, this mission will focus on promoting products included on the FTA in addition to attracting inward investments from Thailand to Sri Lanka.

Proposed Travel itinerary – Sri Lankan Airlines

UL 402 15 OCT CMB - BKK - 01:10 a.m. - 06:15 a.m.

UL 405 18 OCT BKK - CMB - 14.00 p.m. - 15.50 p.m.

Economy Class: Rs. 117,000/- including taxes

Business Class: Rs. 328,000/- including taxes

DISCLAIMER: THE QUOTED PRICE IS VALID AS ON DATE AND MAY VARY AT THE TIME OF TICKET ISSUANCE.

Restrictions: Penalties WILL apply in the event of any change to a ticketed reservation (Date change, re-issue, re-validation, no-show, etc.). IMPORTANT: Fares are SUBJECT TO CHANGE without any prior notice and seats are SUBJECT TO AVAILABILITY at the time of reservation.

Programme

15th October – **Departure** from Colombo

Programme will include participation/ visits to:

- **Sri Lanka - Thailand Business Forum** including **B2B Meetings** organised by the Embassy of Sri Lanka in Bangkok with the assistance of the Board of Trade of Thailand/ Thai Chamber of Commerce/ Thai-Sri Lanka Chamber of Commerce.
- **Networking** session with the Thai-Sri Lanka Chamber of Commerce
- **LogiMAT Southeast Asia - LogiFOOD Southeast Asia 2024 Trade Fair** Bitec Bangna, Bangkok
- **Industrial Zone (tbc)**

18th October - **Departure** from Bangkok

Hotel Accommodation

Cost of accommodation

**4 Star – Single Room with Breakfast for 4 nights:
Rs. 84,000/- (approximately)**

**5 star – Single Room with Breakfast for 4 nights:
Rs. 138,000/- (approximately)**

Delegates will be responsible for settling their payments directly with the hotel.

Transport in Thailand

Cost Included in the Participation Fee stated below. Please note that only Group Transport will be provided for airport transfers and return transfers from hotel to event venues. Visits to places of interests and social functions etc. will have to be borne/shared amongst the delegates.

Participation Fee

Participation fee includes online registration of participants, e-Mission Brochures, Identification Badge, and cost of Group Transport (including airport transfers) Communication cost, and Administration Fee.

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|-------------------------|------------------------------------|
| • Members of SLGMBC/CCC | Rs. 120,950/= (Inclusive of taxes) |
| • Non-Members | Rs. 145,140/= (Inclusive of taxes) |

Registration Procedure and Payments

Please fill the below link and attach a passport size photograph with white background, photo copy of the details page of the Passport (valid at least for six months) on or before the 17th September 2024. Participation fee **made via Bank transfer or a Cheque to be drawn in favour of “The Ceylon Chamber of Commerce”** should reach the undersigned **on or before 20th September 2024**.

Registration Link - <https://forms.gle/QgYNEZ8y2LBKbN9Z8>

Bank details

Bank : Hatton National Bank Limited
Branch : City Office
Account Name : The Ceylon Chamber of Commerce
Account No : 002-010276741
Swift Code : HBLILKLX
Address : 16, Janadhipathi Mawatha, Colombo 01, Sri Lanka.

The selection criteria of delegates of the mission shall be determined and the final decision shall be taken by the Ceylon Chamber of Commerce and the Sri Lanka – Greater Mekong Business Council, provided that **the council reserves all rights to take decisions (including rejection of an application) upon the applications submitted to participate at the mission.**

Advertisements in Mission Brochure

Companies can place advertisements in the mission brochure as per the details given below:

- Inner front page - Rs 30,000/-
- Inner back page - Rs 30,000/-
- Back Cover - Rs 40,000/-
- Ordinary pages (Middle) Rs 15,000/-

The artwork of the advertisement will have to be in accordance with the following measurements - 8" (height) x 4" (width) – JPEG or EPS file is preferred with minimum 300 dpi.

Cancellation Policy

In the event of withdrawal of participation by the applicant, 50% of the total participation fee will be retained. Refunds will be made three weeks following the conclusion of the mission.

**For further details, please contact the undersigned by Mobile – [94 761517728](tel:94761517728) or
E-mail bizpromo@chamber.lk**

Sgd/-
Amanthi Silva
Management Executive