



**SRI LANKA CANADA  
BUSINESS COUNCIL**  
OF CEYLON CHAMBER OF COMMERCE

Our Ref.: - SLCBC/01/2024

22<sup>nd</sup> August 2024.

**Attention - The Chief Executive Officer  
The Director/Manager Exports/Imports**

## **Business Promotion Mission to Canada 14<sup>th</sup> - 20<sup>th</sup> October 2024**

We have pleasure in informing you that the Sri Lanka - Canada Business Council (SLCBC) of the Ceylon Chamber of Commerce supported by the Sri Lanka High Commission in Canada, Canada Sri Lanka Business Convention (CSLBC) have finalized the business promotion mission to Canada from **14<sup>th</sup> - 20<sup>th</sup> October 2024**.

The Main objective of the mission is to facilitate establishment of business contacts with potential business partners (Importers and Exporters) and explore emerging opportunities for joint ventures/technology transfers between Sri Lanka and Canada.

### **Details of the business promotion mission -**

**Dates** - **Departure from Sri Lanka - 12<sup>th</sup> October 2024**  
(Program will commence at 10.00a.m. on 14<sup>th</sup> October 2024)  
**Returning from Canada - 20<sup>th</sup> October 2024**

**Target Sectors** - **Education / Tourism / IT & IT Enabled Services / Smart Agriculture/  
Financial Services / Tech Start-Ups / Export Trading / Manufacturing**

### **In order to assist delegates to establish business linkages meetings will be organized in association with the: -**

1. Sri Lankan High Commission in Ottawa
2. Sri Lanka Consular General Office in Ottawa
3. Meeting, with Canada Sri Lanka Business Convention
4. Meeting, Ontario Chamber of Commerce
5. Meetings with Universities / Colleges
6. Meetings with Startup community
7. Meetings with Tourism Authorities and Tourism Companies
8. Meetings with Tri - Cities Chamber of Commerce, Vancouver Board of Trade and Surrey Board of Trade (Optional)